



- "One drink" can be absorbed in one hour if sipped slowly
- Eating slows absorption
- Gulping, shooting, chugging, and/or shotgunning of alcohol can cause instantaneous intoxication
- Drinks diluted with water slow the absorption rate of alcohol while carbonated beverages increase it
- Drugs alter the effects of alcohol and cause serious reactions
- Smaller persons react to alcohol quicker than larger persons
- Women generally have a higher BAC than men drinking the same amount
- Alcohol has more effects on a person who is active compared to someone who is sitting

HOW DOES THE RATE OF CONSUMPTION AFFECT GUESTS

GET THE GUESTS HOME SAFELY

REMEMBER: IT IS AGAINST THE LAW TO SERVE AN INTOXICATED GUEST!

- Every day, almost 29 people in the United States die in alcohol-impaired vehicle crashes—that's one person every 50 minutes in 2016.

WHAT IF THEY ARE ALREADY INTOXICATED?

- Make every reasonable effort to ensure the guest is not driving while intoxicated

WHAT IF THEY REFUSE?

- If they leave with the intention to drive, call the police department.
- Document all efforts made for safe keeping

Offer the guests the **SafeRide** Program!

Ask your owner if they are a Tavern League Member offering SafeRide!

Call Patrice Koren @ 715.785.7766

for more information

Brought to you by:

Taylor County

Drug Opposition Partners

715-748-1959



BARTENDER RESPONSIBILITIES & ALCOHOL AWARENESS



Information for owners, managers, and staff members on responsible beverage serving



THE LAW



HOW TO CHECK AN ID

WHAT IS ALCOHOL?



The legal drinking age in all states is 21. You should demand proof of age of anyone entering the premises who appears to be under the legal drinking age. Wisconsin residents may prove age with either a valid Wisconsin identification card or a pictured Wisconsin driver's license. (Sec. 125.07(7), Wis. Stats.)



A few tips:

- You should card anyone who looks **under the age of 30**
- Never feel rushed by a guest when checking their ID
- Some people might get offended when you card them.

That is OK.

- Never accept an expired ID

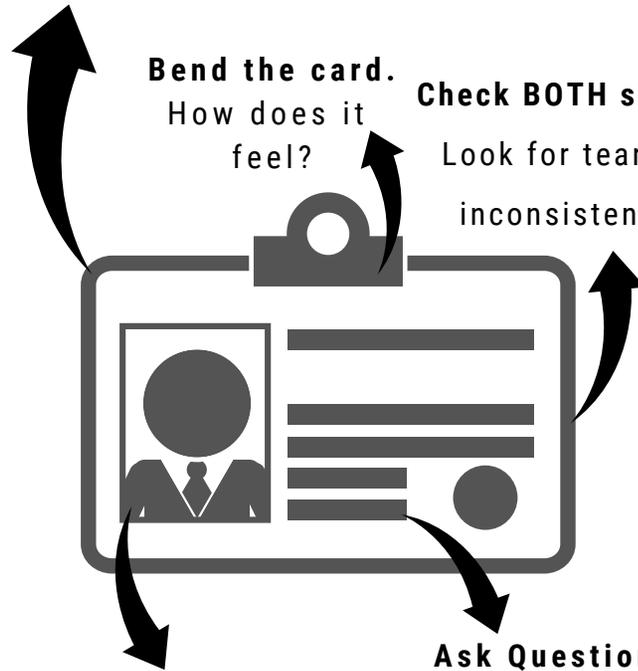
ALWAYS INSPECT THE ID CAREFULLY

Check the corners of the card

Are they well-rounded and smooth or uneven and jagged?

Bend the card.
How does it feel?

Check BOTH sides
Look for tears & inconsistencies



Look at the picture.
Does it match the person in front of you

Ask Questions.
About their personal information

IF YOU ARE UNSURE OF THE VALIDITY OF AN ID, ASK A MANAGER TO VERIFY IT.

Alcohol is a drug. It is classed as a depressant, meaning that it slows down vital functions resulting in:

- slurred speech
- unsteady movement
- disturbed perceptions
- inability to react quickly.



One drink is considered as:

- 5 oz Wine (9-12% alcohol by volume)
- 1.25 oz Liquor (80-90 proof)
- 12 oz. Beer (4-6% alcohol by volume)

BLOOD ALCOHOL CONTENT (BAC)

A measure of the percentage of alcohol in the bloodstream. The legal limit for BAC while driving is 0.08% in all states. Very high BAC levels severely dulls the brain and can cause serious injury or death.